

Dear Friend,

I'm thrilled to invite you to join YWCA St. Paul for our 2025 Challenge Series—a high-energy series of events designed to answer one powerful question: ***What Moves You?***

Every day, partners and supporters like you are helping transform the lives of women and families across our community. Right now, our services are experiencing an all-time high demand and government funding is being reduced. Our goal is ambitious—to raise \$2 million—but with your support, we know it's within reach. Your support makes it possible for YWCA St. Paul to:

- Provide safe, stable housing for hundreds of individuals
- Empower more than 400 participants on their journey toward career readiness
- Support young women of color transitioning out of the foster care system
- Deliver life skills, financial education, and critical resource navigation
- Provide health and fitness scholarships to over 500 individuals each year, ensuring that money is never a barrier to prioritizing health and wellness

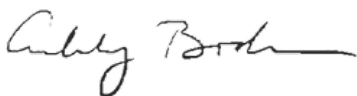
For more than a century, YWCA St. Paul has stood as a trusted force for change—rooted in racial justice and committed to meeting the evolving needs of our community. We've done this work alongside dedicated partners like you. And while we honor that legacy, we need your support now more than ever.

The 2025 Challenge Series is tailor-made to showcase the heart of our mission while inviting individuals and companies to step in, take action, and drive meaningful change. It's a celebration of movement, community, and impact—and a powerful reminder of what's possible when we come together.

As a valued community leader, I invite you to sponsor the Challenge Series and join us in this bold fundraising effort. With ongoing economic uncertainty, we are working intentionally to reduce our reliance on federal funding while ensuring that critical services continue uninterrupted. From housing and workforce development to mentorship and wellness, your partnership helps create the pathways people need to thrive.

With your support, we know we can reach our \$2 million goal. Join us. Take the challenge. Help us continue building a healthier, more equitable future for all.

In solidarity and strength,



Ashley Booker
Chief Executive Officer, YWCA St. Paul

