

**"PEOPLE LITERALLY TAKE  
HAVING A HOME FOR  
GRANTED..."**



**2017 ANNUAL REPORT  
YWCA ST. PAUL**

# ...IT'S EVERYTHING, JUST FOR MY KID TO GO TO HER OWN ROOM AND HAVE HER OWN BED."

—Chanell, Rapid Re-Housing Program participant

After the death of a loved one, Chanell struggled with grief, parenthood and keeping stable housing. After working with a case manager in YWCA St. Paul's Rapid Re-Housing Program, she finally had the security and capacity to accomplish the long-standing goal of getting her GED, and will start online classes at St. Paul College next. To learn more about Chanell's success, watch her video at [bit.ly/ywcaSS18](http://bit.ly/ywcaSS18).



◀ **YOUR GIFT AT WORK:**  
\$120 covers the testing fee for parents like Chanell to complete their GED and become qualified for higher education and higher-paying jobs.



Dear Friends,

With your support, we have continued our work to strengthen families and our community. This is part of a legacy at YWCA St. Paul that we are proud to continue.

In the years since its founding in 1907, YWCA St. Paul has evolved to meet the changing needs of women and families in our community. And 2017 was no different. Our youth programs continued to support the development of young people, shifting to a sharper focus on leadership, employability and empowerment. Our employment programs continued to offer a path to a career and higher earnings, and we adjusted the credentials offered in our Career Pathways program to meet the needs of the job market and those in it. Our housing & supportive services programs continued to help families move from homelessness to stable housing. Our health & fitness center opened the door to healthy living for many of our neighbors. And our efforts to educate and engage our community on issues of racial justice and gender equity continue to grow.

A significant number of people in our community struggle to make a living wage, to find decent, affordable housing and to ensure their children have a stable home and the support they need to get a good start in life. Our programs continued to provide them with the support, access and tools they need to improve their lives for the better.

We do face our fair share of challenges. Like many nonprofits, we have been affected as workplace giving trends change, and as the priorities of many institutional funders have changed. These changes come as our organization faces a need to invest in infrastructure—the people, systems and facilities that make our work possible.

These aren't small challenges, and we have undertaken a strategic facilities planning process to ensure we tackle these challenges in the smartest ways we can. We look forward to sharing our plan and seeking input as the process moves forward.

Your gifts make it all possible, and we appreciate your partnership and support. Thank you for being part of YWCA St. Paul and our mission.

Warm regards,

Gaye Adams Massey  
Chief Executive Officer

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# YWCA IS ON A MISSION

In 2017:

**379 PEOPLE (141 FAMILIES)**  
overcame homelessness

**105 YOUNG PEOPLE**  
prepared for successful futures

**754 PEOPLE**  
gained skills to overcome barriers  
to employment & self-sufficiency

**3,330 PEOPLE**  
pursued health & wellness

YWCA is on a mission to eliminate racism, empower women and promote peace, justice, freedom and dignity for all.

Collaborating with a broad east metro referral network, YWCA St. Paul anchors the Summit-University community and serves our neighbors in Greater St. Paul and Ramsey County.

Through programs and services in Housing & Supportive Services, Youth Development, Employment & Economic Development and Health & Wellness, YWCA St. Paul breaks down barriers and builds up communities.

# HOUSING & SUPPORTIVE SERVICES

In addition to providing affordable housing, YWCA St. Paul Housing & Supportive Services empower families to move past crisis and decrease dependency on emergency services, keeping families united and safe.

Our **Rapid Re-Housing (RRH)** program reduces the length of emergency shelter stays by providing a jump-start of supportive services and other resources that empower families to move out of shelters and into stable housing.

Families in the **Transitional Housing Program (THP)** spend up to 24 months building skills and stabilizing their lives while living in one of the three YWCA Transitional Housing sites.

Families who have experienced long-term homelessness receive help to build stable, healthy lives through **Permanent Supportive Housing's (PSH)** combination of affordable housing and supportive services.



#### YOUR GIFT AT WORK:

\$50 provides assessments and reports for parents so they can be a contributing factor to their child's reading success.

# YOUTH DEVELOPMENT

Young people in YWCA St. Paul's Youth Development programs create positive relationships with peers and caring staff to help them succeed in the classroom, work place and community.

Through our partnership with the Women's Foundation of Minnesota on the Young Women's Initiative of Minnesota (YWIMN), we provide **leadership development and advocacy training for the young women participating in the YWIMN Cabinet**, a first-of-its-kind, state-wide partnership between the Women's Foundation of Minnesota and the Governor's Office, focused on achieving equity of opportunity and improving the lives of young women in underserved communities.

Our **IMPACT Program** supports young people's learning about leadership, work readiness and self-awareness, with special programming for girls and young women (Girls Emerge). Maryam (below) used the skills and connections she made in IMPACT and the City of St. Paul's Right Track program to become the first woman in her family to pursue higher education.

"I want to go to college for myself first, and for my mother as well—for her to know I'm trying to get to a point where she hasn't gotten to."

—MARYAM, Youth Development IMPACT participant



▲ **YOUR GIFT AT WORK:** \$250 provides transportation and support for young adults to visit college campuses. To see more of Maryam's story, watch her video at [bit.ly/ywcaSS18](https://bit.ly/ywcaSS18).

# EMPLOYMENT & ECONOMIC DEVELOPMENT

In Employment & Economic Development programs, individuals build confidence through ongoing case management and training for in-demand jobs as they pursue new credentials to increase earnings or move from welfare to work.

As a contractor of Ramsey County, YWCA St. Paul's **YW Works** (YWW) provides culturally specific employment services to African American participants of the Minnesota Family Investment Program (MFIP). Workshops empowered participants to understand and use the strengths of their cultural practices and community resources in building skills, pursuing employment and securing family stability.

**Career Pathways** provides customized services and ongoing support to help participants overcome barriers to obtaining and sustaining employment at no cost to eligible participants. Tracks within the program included new programs Office Essentials and Culinary Tech along with the Commercial Driver's License (CDL) Training Program, which helped people train for and obtain a CDL so that they have access to increased earnings and career growth opportunities.



"I started from almost nothing. I wouldn't be where I am today without this program. A lot of doors have opened up for me! "

—**MARCUS**, Career Pathways CDL Training Program Graduate (2017)

◀ **YOUR GIFT AT WORK:** \$500 covers one week of soft skills training for one CDL participant. After completing the CDL Program, Marcus is earning more than \$33 per hour and pursuing his Class A license.

# HEALTH & WELLNESS

The Health & Fitness Center (HFC) helps people live active lifestyles, prevent and manage chronic medical conditions and reduce stress through a variety of fitness options, membership types and financial assistance to help keep healthy living accessible.

In addition to a welcoming, inclusive atmosphere and professional staff, the HFC offers **Cardio and Strength Training** equipment, **Group Fitness** classes led by certified instructors and free to members, and **Specialty Fitness** classes with specialized and/or advanced instruction to members and non-members of all ages. Frequent fitness discounts and financial assistance help keep fitness affordable for more individuals and families.

The **Aquatics Program** provides swim instruction, coaching and water exercise as well as opportunities for lap swimming, competitive swimming, open swim and pool rental.

**Personal Training and Fitness Services** provide assessment, instruction, support and coaching by nationally certified personal trainers to help individuals meet their fitness goals.



#### YOUR GIFT AT WORK:

\$700 provides a low-income family with a discounted gym membership. Scholarships and free programming help people from all backgrounds maintain a healthy quality of life.

# SUMMARY OF FINANCIAL ACTIVITY

## Revenue

Government Grants	\$ 1,635,134
Health & Fitness Center	1,281,036
Contributions	1,228,365
United Way	435,876
Program Service Fees & Miscellaneous	407,664
Debt Forgiveness	266,888
Rental Income	217,140
Professional Services	62,665
Investment Income	30,323

**TOTAL REVENUE** \$5,565,091

## Expenses

### PROGRAM SERVICES

Housing & Supportive Services	\$1,835,237
Health & Wellness	1,344,718
Employment & Economic Development	1,120,184
Youth Development	285,229
<b>Total Program Expenses</b>	<b>\$4,585,368</b>

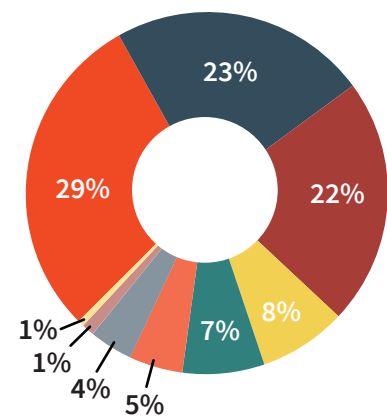
### SUPPORTING SERVICES

Management & General	726,866
Fundraising	372,001
<b>Total Supporting Services</b>	<b>\$1,098,867</b>

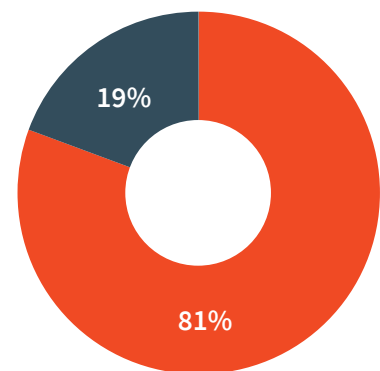
**TOTAL EXPENSES** \$5,684,235

**CHANGE IN NET ASSETS<sup>1</sup>** (\$119,144)

Revenue Sources



Expense Allocation



## Balance Sheet

### ASSETS

Current Assets	\$577,643
Long Term Assets	7,465,310
<b>Total Assets</b>	<b>\$8,042,953</b>

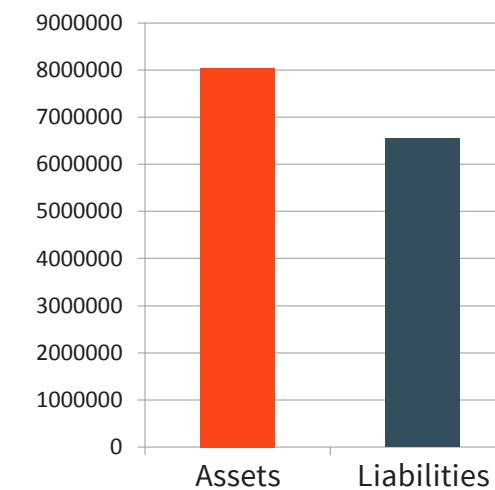
### LIABILITIES

Current Liabilities	900,088
Debt Requiring Payments	401,946
Debt Forgivable	804,714
Debt Only Repayable if Property Sold	4,432,813
<b>Total Liabilities</b>	<b>\$6,539,561</b>

Net Assets \$1,503,392

**TOTAL LIABILITIES & NET ASSETS** \$8,042,953

Assets vs. Liabilities



Supporting documents including the 990 and Audited Financial Statement are available online at [www.ywcaofstpaul.org](http://www.ywcaofstpaul.org) or by contacting Peter Olsen at 651-222-3741 or [polsen@ywcaofstpaul.org](mailto:polsen@ywcaofstpaul.org).

We are more grateful than ever for every gift from all of our supporters. As the need for our services grows, we will depend on your support to continue this essential work for families in our community.

Thank you to all of our donors and partners!

<sup>1</sup> Reflects \$657,862 in depreciation including \$364,050 on housing units for homeless families where contracts stipulate no interest and no principal payments are due for the term of the loan.





**eliminating racism  
empowering women**

**ywca**

**St. Paul**

375 Selby Avenue  
St. Paul, MN 55102  
651-222-3741  
[ywcaofstpaul.org](http://ywcaofstpaul.org)